



**Lokmata Devi Ahilyabai Hokar**  
**RAJKIYA ENGINEERING COLLEGE MAINPURI (UP – 205119)**  
**AKTU Affiliated (AKTU Code – 840)**  
**AICTE Approved Government Engineering College**  
**TRAINING AND PLACEMENT OFFICE**



**NOTICE**

22/01/2026

**Upsynk is the new trade name of Wayspire EdTech Pvt. Ltd.**

Dear Training & Placement Cell,

**Rajkiya Engineering College, Mainpuri,**

Warm greetings from **Upsynk**.

Upsynk is the new trade name of **Wayspire EdTech Pvt. Ltd.**, which continues to be our parent legal entity. We are pleased to explore the possibility of collaborating with the **Training & Placement Cell of Rajkiya Engineering College, Mainpuri** for a campus hiring engagement for the role of **Business Development Associate (BDA) – Full-Time**.

Upsynk (by Wayspire EdTech Pvt. Ltd.) is an industry-aligned upskilling and career acceleration organization, working closely with academic institutions to bridge the gap between classroom learning and real-world business requirements.

**Opportunity Overview**

**Position:** Business Development Associate (BDA) – Full-Time

**Work Mode:** Work from Office

**Office Address:** Plot No. 747, LFG, Phase 5, Udyog Vihar, Gurugram, Haryana – 122016

**Employment Type:** Full-Time with a 6-month internship/probation period

**Internship & Compensation Structure**

To be eligible for the paid structure, selected candidates must complete a **6-month internship period** with **Upsynk**.

*Kindly note:* We do **not** offer any stipend for a 2-month internship. Only candidates committing to the complete 6-month internship period will be eligible for compensation and full-time confirmation.

**During Internship / Probation (6 Months):**

Monthly CTC: **₹22,000**

- ₹12,000 – Fixed Pay
- Up to ₹10,000 – Performance-Based Incentives

**Post Confirmation (Full-Time):**

**CTC Range:** ₹4 LPA – ₹7 LPA

*(Based on performance during the internship/probation period)*

**Eligibility Criteria**

- Open to undergraduate and postgraduate students interested in Sales, Marketing, and Business Development
- Strong communication and interpersonal skills
- Willingness to work in a performance-driven corporate environment

**Selection Process**

1. Application Screening
2. Virtual Interview

Rounds

We would be delighted to collaborate with **Rajkiya Engineering College, Mainpuri** and engage with your students for this opportunity. Kindly let us know a convenient time to discuss the next steps or any placement guidelines followed by your college.

The **Job Description (BDA)** and **MoU** (issued under **Wayspire EdTech Pvt. Ltd.**, parent company of **Upsynk**) are attached for your reference.

We look forward to a fruitful association.

*Kushal*

T&P Cell I/c

Copy to –

1. **Director Sir for kind information**
2. **T&P Departmental Coordinators**
3. **SIRF/NIRF/NAAC Coordinator**